

## **PAPPAGALLO CLASSIQUES ANNOUNCES FASHION EVENTS CENTERED AROUND GRAND OPENING AT THE SHOPS AT STARWOOD IN FRISCO**

(Frisco, Texas) January 29, 2009 - Pappagallo Classiques, located at The Shops at Starwood in Frisco, will host numerous fashion events during February and March 2009 that include a grand opening of their fifth location at The Shops at Starwood in Frisco which also celebrates Pappagallo's 25<sup>th</sup> anniversary, high-fashion trunk shows and a substantial store-wide sale. For more information, please visit [www.pappagallo-classiques.com](http://www.pappagallo-classiques.com) or call (214) 872-1969.

Store hours: 10 a.m. – 6 p.m.

Schedule of events include:

January 30, 1-6 p.m. - *New Year, New You - Revive, rediscover and reinvent yourself for instant style updates. Bring in your timeless favorites and see how Brighton accessories can refresh your look for the season.*

February 5-7: *Final Call Sale - 60-80% off of new items not previously marked down.*

February 12-14: *Alberto Makali Trunk Show - Alberto Makali concentrates on exclusive and artistic women's apparel and will be showcasing several items from the new Spring collection.*

February 13, 10 a.m. - 6 p.m.: *Grand Opening Celebration at The Shops at Starwood in Frisco commemorates Pappagallo's 25<sup>th</sup> anniversary - Includes featured items from Whimsical, Robby Designer Reverence, Inner Peace and Simon Sevag and Joy Weaver, author of Socially Savvy. Special appearances from the designer house of Joseph Ribkoff, Brighton and Mary Kay representatives will also be on hand for consultations.*

February 13 from 4-6 p.m. *Be Jeweled with Brighton - Complete your jewelry wardrobe with the must-have silhouettes for every stylish woman's wardrobe.*

February 27 from 4-6 p.m. *Brighton Charm Book Event – Check out the newest additions and classic favorites from Brighton's charm collection.*

March 26: *Joseph Ribkoff Trunk Show – The innovative designs from Joseph Ribkoff's Spring collection will be on display.*