

PLUM CRAZY

*Living, Giving
& Entertaining*

by anna charles



Wouldn't it be wonderful to find a home furnishings and gift store that wasn't like all the others? A store that carries quality products as unique and distinctive as you are; that offers the personal flair you've been looking for? A shop where you know you can always find that perfect item for yourself or your home, or a gift that will absolutely delight the lucky recipient? If you're looking for this rare, one-of-a-kind store, you'll love Plum Crazy!

GRACIOUS LIVING THAT REFLECTS YOUR STYLE

Plum Crazy recently celebrated its grand opening with fanfare. The 2,500 square-foot-store, located in the Shops at Starwood, has something for everyone, from dinnerware and glassware to baby items, gourmet baskets with foods that actually taste great, elegant home accents and furniture, gifts for men, home fragrance and exquisite custom gift wrapping. The large variety of merchandise includes stylish, timeless pieces and practical solutions with a touch of fun and whimsy.



Plum Crazy is owner Melissa Hudson's longtime vision and passion. She grew up and attended college in the South, where she developed an appreciation for gracious living and Southern hospitality. Melissa is still influenced by the many fabulous shops she frequented there, and the store name, a Southern expression, pays homage to her roots. In addition, Melissa's father was in the furniture business which further enhanced her interest in furnishings and accessories. After graduating from Vanderbilt University, Melissa dreamed of creating her own retail store that would bring all of the elements she experienced in fine family-owned and operated shops in the South, to her community. With encouragement from her family, she brought her dream to life in Plum Crazy.

"Ever since I can remember, I have enjoyed stores that offer truly unique, quality items and the kind of friendly, personalized service that has almost become a lost art these days. You can stop by and always find something that inspires you and fits your home and lifestyle or an ideal gift for someone special in your life. Maybe you're entertaining and discover at the last minute that you need something to complete your table and know just where to get it. I wanted to bring this experience to my community with Plum Crazy," said Melissa who lives in Frisco with her young son. "It's more than just having a store with a wonderful selection of merchandise—it's about becoming part of the community fabric."

EXTRAORDINARY SELECTION, FRIENDLY SERVICE

Melissa's amazing selection of eclectic items ranges from serving pieces and tableware to versatile accent furniture, unique accessories including picture frames and lamps, monogrammed guest towels, make-up bags, kitchenware, cookbooks, gourmet baskets and barware. Regional artisans and products are featured, as well

as international items such as imported Italian pottery. Plum Crazy carries some of the great product lines like Vietri, Beatriz Ball, MOR Cosmetics, Casafina, Bella Fiore, Seda France, Fortunata, Caspari, Toss, Jan Barboglio, Aidan Gray, and many more. The only way to truly get an idea of what Plum Crazy has to offer is to stop in the store and see for yourself! You will also discover Melissa's inviting blend of personal warmth and Southern hospitality that makes Plum Crazy an extraordinary experience whether you're just browsing or have a particular need.



Looking for a great gift for mother's day, a graduate, father's day, a bridal gift or a thank you for a special teacher? You're sure to find the perfect item at Plum Crazy. Don't forget that you can have store items or those purchased elsewhere exquisitely gift wrapped at Plum Crazy.

Two of Melissa's specialties are convenient gifts-to-go and exquisite custom gift wrapping. Selections like a martini pitcher and glasses or a champagne bucket with flutes, prepared and presented in a gorgeous custom gift-wrap make gift buying a breeze. Plum Crazy's gift wrap service is for items purchased in the store or elsewhere. Unlike unimaginative department store wrapping, Melissa's wrapped gifts look so incredible that the people receiving them often hesitate to open their present!

"People are so busy today, it's nice to know you can drop in or call and find a great gift that's beautifully wrapped and ready to go," Melissa added.

Melissa personally invites you to stop by Plum Crazy today and get acquainted. Located at **6959 Lebanon Road, Suite 117, Frisco, Texas 75034**, in the Shops at Starwood, store hours are 10 a.m. to 6 p.m., Monday through Saturday, and Sunday, 1 p.m. to 5 p.m. Call **972-377-9097** for more information. Visit and order from Plum Crazy on the Web at www.plumcrazyonline.com. ☺

