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## STYLIST DANIEL FROM DALLAS DEBUTS ON BRAVO TV'S SHEAR GENIUS JUNE 25

*Daniel Lewis of Green Peridot Aveda Salon takes on role as "Daniel From Dallas" on Shear genius which highlights the competitive and creative world of high-end styling*

**Dallas, Texas – June 10, 2008** -- Dallas has no shortage of high-end salons and stylists. One does stand above the rest and thanks to the opportunity to showcase his talent, fashion sense and Southern charm everyone will meet Daniel Lewis, known as "Daniel From Dallas," on BRAVO-TV's Shear Genius season 2 which debuts on Wednesday, June 25, 2008 at 9 p.m. central.

Daniel Lewis of Green Peridot Aveda Salon, located at The Shops at Starwood in Frisco (an affluent suburb of Dallas), combines fashion, passion and personality to make each of his clients and staff members feel beautiful both inside and out. "Being on Shear Genius was a dream. I had an incredible experience working with the celebrity judges and fellow cast members," shares Daniel Lewis. His local community has embraced this celebrity moment and is hosting a Viewing Party for the first episode at the Frisco Bar as a fundraiser for the Boys & Girls Club of Collin County, one of Daniel's personal passions.

### ABOUT DANIEL LEWIS AND GREEN PERIDOT:

Daniel Lewis, originally from Quincy, Florida had first decided to pursue interior design as a career, when he discovered that styling was truly his passion. Daniel went on to graduate from cosmetology school and moved to London to train with a company that styled hair on cruise ships. From there he went on to split his time between London and a ship in the Bahamas where he made life-long friends. Returning to Florida allowed Daniel to combine his business acumen and gift of style to open not just a salon, a brand. Inspired by the passion to make clients feel beautiful inside and out while providing a guest experience full of energy and fulfillment for the mind, the body, and the spirit. His brand, **Green Peridot** is acclaimed by Aveda for his leadership, innovative training and true teamwork within the salon environment. Among the many awards he has received, Daniel is most proud of being recognized as the Youngest Salon Owner to exceed \$1M in revenue and as the Fastest Growing Salon Brand. Daniel continues to work with Aveda on a national level supporting prototype concepts, training and development. Soon, Manhattan came calling with several high profile private clients so Daniel split his time with bi-monthly visits between New York and Florida. Despite the glamour of Manhattan, Daniel's dream of moving to Dallas and opening a second Green Peridot became a reality in 2006. With continued success in the salon, Daniel still serves a privileged few as private clients. Daniel makes his appearance as a cast member on Shear Genius on BRAVO TV June 25, 2008 as "Daniel From Dallas." Stay Tuned!  
[www.greenperidot.com](http://www.greenperidot.com)

[http://www.bravotv.com/Shear\\_Genius/season/2/bios/index.php?stylist=daniel](http://www.bravotv.com/Shear_Genius/season/2/bios/index.php?stylist=daniel)

**Editor's Note:** *BRAVOTV/NBC publicity representatives must be conference on each interview. Please allow us to schedule in advance.*

### ABOUT SHEER GENIUS:

Hosted by Golden Globe-nominated actress, designer, and entrepreneur Jaclyn Smith, the second season of Bravo's creative competition series Shear Genius offers a behind-the-scenes look at the competitive and creative world of high-end hairstyling. Famed celebrity hairstylist Kim Vo and Allure beauty editor Kelly Atterton serve as lead judges on the series. Accomplished stylist Rene Fris serves as the competitors' mentor.

Bravo's nationwide search for talented hair stylists unearthed a group of gifted competitors from all over the country who will vie for the ultimate title of "Shear Genius," \$100,000 in seed money from Nexxus and a chance to style hair for an Allure magazine feature.

The stylists face two challenges per episode -- the Short Cut Challenge, testing technical hairstyling skills, and the Elimination Challenge, testing creativity and advanced skills. Every challenge will be inventive and extraordinary, pushing them out of their comfort zone and requiring more than just finesse with a comb and scissors. The stylists will also need to possess the ability to service client needs, manage a staff and work as part of a team, simultaneously, in order to make it in this competition. In each episode, host Smith, delivers the news to the chosen winner and loser with input from Atterton and Vo, as well as a lineup of guest judges. Some stylists will get "cut" early and others will "blow away" the competition.

The new season premieres June 25, 2008 at 10/9c.

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